



# Region 2

**Applicant:** Central Area Michigan Works Consortium (CAMWC)

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**Partners:** CAMWC

**Counties**

**Included:** Gratiot, Ionia, Isabella, Montcalm

## Regional Highlights:

### Strategic Action

CAMWC has identified three priorities that set the agenda for strategic action in terms of regional planning and implementation: 1) business growth and start-up; 2) promoting the region; and 3) education transformation. The goal for the regional planning grant will be to bring all three activities together through development of a coordinated regional strategy.

### Resource Mapping

In order to create a unified local approach to working with employers, strategies will advance current collaborative practices between MEDC, local economic development agencies, and Michigan Works; advance the efforts of the West Michigan Health Care RSA as it impacts Montcalm and Ionia health care providers; support and advance the effort of the Gratiot-Isabella Health Care Consortium; and partner with both the West Michigan and Mid-Michigan WIRED grant regions on specific activities. CAMWC will identify current resources and identify gaps and misalignments of resources by assessing and updating the status of the local workforce and economy by undertaking resource mapping that encompasses service availability beyond geographic boundaries.